

# U.S. Highway 89

## The Scenic Route to Seven Western National Parks

text and photographs by Ann Torrence

### Sales Hook

This book is for every traveler who dreams of experiencing the ultimate American road trip. Some 15 million people visit seven national parks (including Yellowstone, Glacier, Zion, and Grand Canyon) but few realize that they are connected by a single route. *U.S. Highway 89* takes the reader on a journey of discovery along America's greatest highway.

### Description

*U.S. Highway 89: The Scenic Route to Seven Western National Parks* documents seven of America's favorite national parks, hometown events and quirky roadside attractions linked by U.S. 89. Scenic Highway 89 traces the stories of legendary trappers, missionaries and homesteaders. Widened in the Roaring Twenties to satisfy America's motoring enthusiasts, but bypassed by modern interstates, the 1,600 mile route from Canada to Mexico retains its back-roads charm. From Yellowstone to the Grand Canyon, beauty queens to working cowboys, the real character of the American west, however, rests in its people who are redefining the western mystique into lifestyles that meld traditional heritage with 21st century realities.

### Key Selling Points

- Gorgeous color photography reproduced in outstanding print quality.
- A full-page map of the entire highway orients readers in the first chapter; subsequent chapters start with a regional map.
- Reference guide to parks, museums and attractions, organized by state, for readers to plan their own trips along U.S. 89.

### Audience

This book bridges across well-established audiences for travelogues, travel photography, road-trip mystique and western lore and automotive history. This book will also interest aficionados of a particular region, like Greater Yellowstone, anchoring their favorite destinations in a larger transect of the American West.

### Author

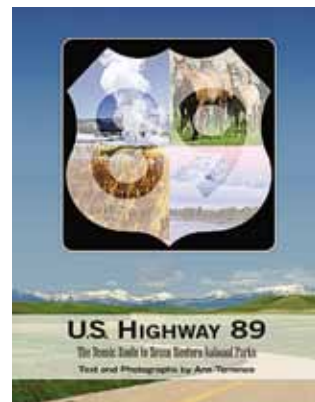
Salt Lake City writer and photographer Ann Torrence drove over 15,000 miles to research and photograph *U.S. Highway 89*. Her documentary style explores the interplay of the human element and landscape; transformations of culture—what is kept, lost, and reinvented; and the iconography of the American West. *U.S. Highway 89* is her first book.

### Comparative Titles

- *Greetings From The Lincoln Highway: America's First Coast-to Coast Road* by Brian Butko (May 30, 2005) 978-0811701280
- *Route 66: The Mother Road 75th Anniversary Edition* by Michael Wallis (June 23, 2001) 978-0312281618
- *The National Parks: Our American Landscape* by Ian Shive (Photographer), Tom Kiernan (Foreword) (August 18, 2009) 978-1601090454
- *A Walk in the Woods: Rediscovering America on the Appalachian Trail* by Bill Bryson (December 26, 2006)
- *Great Lodges of the National Parks* by Christine Barnes (March 12, 2002) 978-0965392457

### Marketing and Publicity Highlights

- The author has created a website at US89.com with featured photos and destinations and a calendar of upcoming events along the highway.
- Ann Torrence will do public lectures and slide shows to promote the book.
- Sagebrush Press will donate signed copies to fund-raising events to support local charitable efforts to sustain in Highway 89 rural communities.



**Ship Date:** Dec. 2009

**Pub Date:** Nov. 2009

**Price:** \$29.95 US

**ISBN:** 9780970313058

**Trim:** 8.5" w x 11" h

**Format:** trade paper

**Pages:** 160

**Illustrations:** 176 color photos throughout; 10 maps

**Carton size:** 20 books

### BISAC Categories:

Travel / Essays  
& Travelogues  
(TRV010000)

Travel / United States  
/ West / Mountain  
(TRV025120)

Photography / Subjects  
& Themes / Regional  
(PHO019000)



**sagebrush**  
PRESS

www.sagebrush-press.com  
801-557-0611